

**KVIC- PMEGP**

**PROJECT PROFILE ON LOOKING MIRROR**

**Introduction**

Looking Mirrors are made of good quality plate/sheet glass of different thickness varying from 2mm to 7mm. It is coated chemically on one side to give the desired reflection. The need of these mirrors is increasing with the increase of population, hotels, restaurants, Hair dressing saloons, railways, vehicles and other household decorations etc. It is popularly used for looking purpose by one and all.

**1 Name of the Product :** **LOOKING MIRROR**

**2 Project Cost :**

a Capital Expenditure

Land : **Own**

Work she sq.mtrs :  Rs.

Equipment : Rs. **1,265,000.00**

1) Automatic beveling machine 2) Surface polishing machine 3) Bevel Polishing Machine 4) Spray gum with air compressor 5) Drilling machine 6) Circular cutting machine 7) Submersible pump, over head water tank, cap 1000 ltr. water with 1 HP motor, starter and pipe lie fitting etc.

Total Capital Expenditure Rs. **1,265,000.00**

b Working Capital Rs. **560,000.00**

**TOTAL PROJECT COST :** Rs. **1,825,000.00**

**3 Estimated Annual Production Capacity:**

(Rs. in 000)

Sr.No.	Particulars	Capacity in mtrs	Rate	Total Value
1	LOOKING MIRROR	12000.00	315.00	3790.10
<b>TOTAL</b>		<b>12000.00</b>	<b>315.00</b>	<b>3790.10</b>

**4 Raw Material :** Rs. **2,580,000.00**

**5 Labels and Packing Material :** Rs. **15,000.00**

**6 Wages (6-Skilled & 6-Unskilled) :** Rs. **720,000.00**

**7 Salaries -1 manager** Rs. **120,000.00**

**PAGE ( 2 )**

8	Administrative Expenses	:	Rs.	40,000.00
9	Overheads	:	Rs.	40,000.00
10	Miscellaneous Expenses	:	Rs.	25,000.00
11	Depreciation	:	Rs.	126,500.00
12	Insurance	:	Rs.	12,650.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	164,450.00
	b. W.C.Loan	:	Rs.	72,800.00
	Total Interest		Rs.	237,250.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	362,100.00
	Variable Cost		Rs.	3,427,800.00
	Requirement of WC per Cycle		Rs.	631,650.00

**15 Cost Analysis**

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	362.10	217.26	253.47	289.68
2	Variable Cost	3428.00	2056.80	2399.60	2742.40
3	Cost of Production	3790.10	2274.06	2653.07	2689.28
4	Projected Sales	4150.00	2490.00	2905.00	3320.00
5	Gross Surplus	359.90	215.94	251.93	287.92
6	Expected Net Surplus	233.00	89.00	125.00	161.00

- Note :
- 1.All figures mentioned above are only indicative.
  - 2.This is model project profile for guidance
  - 3.Cost of Project, and its priority will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..